



## INVESTORS & PARTNERS



## ASQ PROTOCOL

ASQ PROTOCOL is a content ecosystem that leverages the transparency of blockchain to streamline the value flow between those users who are supplying and consuming information.

### PROBLEM

Most of the content we consume today is controlled by a few large commercial platforms that manipulate content discovery and monetization.

This affects both content consumers and creators. Consumers struggle to find the content that they need while high-quality content does not get the exposure it deserves. Furthermore, the rewards to creators are limited, if they exist at all.

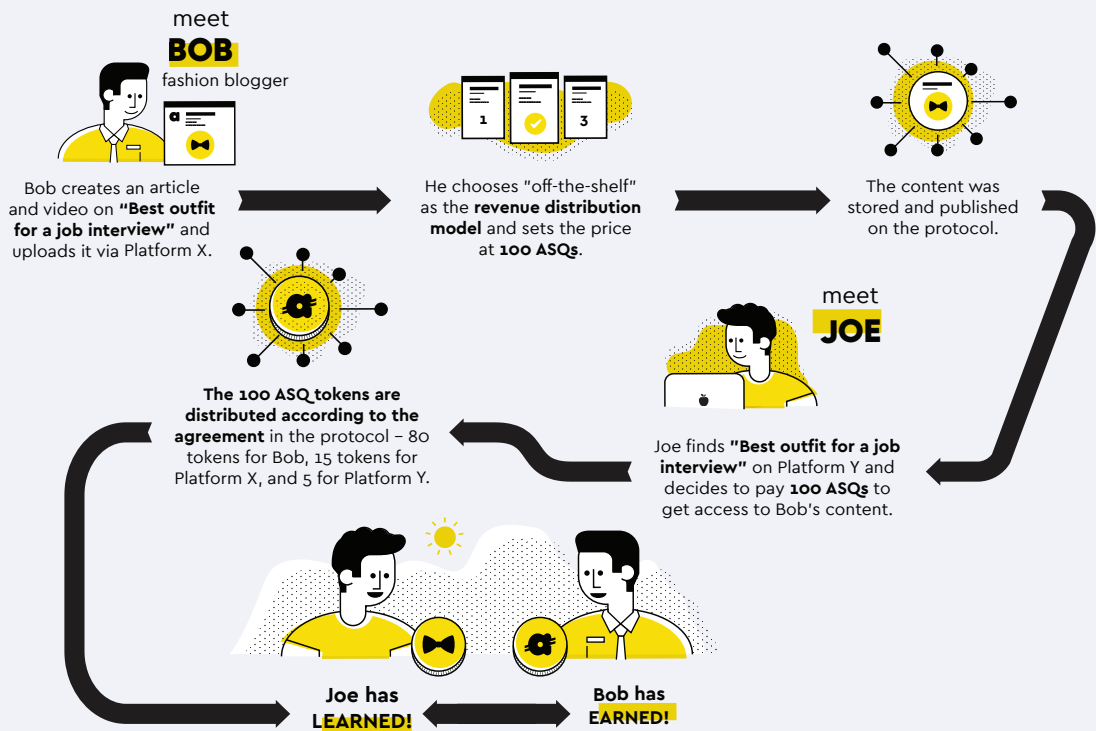
### SOLUTION

We are building a decentralized content economy with a transparent incentive system that rewards creators in an open and transparent way and enables users to discover and engage with quality content.

We focus on providing secure, natural, and efficient means of creating, discovering, distributing, and monetizing content, simultaneously utilizing the inherent features of blockchain to tackle the issues of copyright, manipulation, and harmful algorithms.

- **Consumers** — can access any content they demand and reward their favorite creators, or even pay for bespoke content.
- **Content creators** — can define the ways they benefit from their social impact.
- **Commercial entities** — can reach diverse audiences and reward them for interacting with their content.
- **Platforms** — allow consumers, creators, and commercial entities to access the platform, and extract value from facilitating rewarded transactions.

## HOW IT WORKS



## MAIN ADVISORS



**JAY EUM**  
CO-FOUNDER AND MANAGING DIRECTOR OF [TRANSLINK CAPITAL](#)



**ALEX MASHINSKY**  
FOUNDER OF [CELSIUS NETWORK](#), VENTURE INVESTOR, SERIAL ENTREPRENEUR, TECH INNOVATOR



**SIMON DIXON**  
CEO AND CO-FOUNDER OF [BNKTO THE FUTURE.COM](#), FINTECH ANGEL INVESTOR



**ITAI DAMTI**  
EIR (FINTECH) AT [500 STARTUPS](#), CEO AND FOUNDER OF [ANTI FRAGILE](#)



**URIEL PELED**  
CO-FOUNDER @ [ORBS](#) AND [HEXA GROUP](#)



**NIMROD MAY**  
CMO AT [SIRIN LABS](#), A BLOCKCHAIN CONSUMER ELECTRONIC COMPANY

# ECOSYSTEM PARTNERS



Current ASKfm is one of the biggest social networks in the world in the format of questions and answers.

The first gateway partner will be ASKfm, which will use the protocol to launch ASKfm 2.0. ASKfm 2.0 will connect users with people who will help solve their dilemmas, no matter how simple or serious they might be. What's more, we are developing an educational aspect to the platform that will enhance our users' experience with a series of incentivized challenges that will include tutoring, online courses, and other informational activities.

## ANNUALLY AUDITED BY BDO AND DELOITTE

# 215M

REGISTERED USERS

# 8 YEARS

ON THE MARKET

# 600M

QUESTIONS/MONTH

# 49

LANGUAGES

# 11M

MONTHLY ACTIVE USERS



One of the largest SaaS platforms for creating social community websites, featuring fast hosting, extensive community and site management tools, third party integration and advanced content, and membership monetization options.

# 45M

REGISTERED USERS

# 10M

MONTHLY ACTIVE USERS

# 10 YEARS

ON THE MARKET

## WHY US

ASQ Protocol is a project of unique vision and magnitude. Initial partner platforms ASKfm and Ning contribute with 260 million users, influencers, bloggers, and content creators. The biggest single-handed audience introduction to the crypto world.

ASQ Protocol is backed by the experienced ASKfm management team, equipped with a skill set and know-how to launch new products and monetization models. Our internal advisory board covers a variety of collaborating sister projects (gaming, social networks, marketing, dating, etc.).

Targeting a multi-billion market of social networks, being a pioneer of blockchain technology, and bringing the benefits to all of the participants involved, ASQ Protocol's mission is to foster individual, social, and global growth.

## TOKEN SALE DETAILS

Metric	Value
Total token supply	850,000,000
Tokens for sale, %	19.6
Total token valuation, USD	51,000,000
Funds to be raised, USD	10,000,000
Token price, USD	0.06

## CORE TEAM



**Maxim Tsaryk**  
CEO



**Elena Obilets**  
ICO LEAD



**Victor Ivanenko**  
CFO



**Dmitry Smotrisky**  
CTO



**Janis Grivins**  
COO



**Anfisa Anikushina**  
CIO

## CONTACT US

CEO: MAX.ICO@ASK.FM

## INVESTOR BONUSES

Investment tier	First tier	Second tier
INVESTMENT AMOUNT, USD	≥ 500,000	< 500,000
BONUS, %	20	0